

Press Release

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Fesko Dairy to Host a **Solarbration!** to Educate Our Region on Solar Energy the Weekend of the Longest Solar Day of the Year

Project Developer RER Energy Group will offer tours and advice for those considering this clean energy technology to reduce electric bills and environmental footprint

Skaneateles, New York – Just a few miles from this picturesque lakeside community, the multigenerational Fesko Dairy Farm decided to significantly reduce their energy consumption through the installation of a 300-kilowatt solar array. After more than a year of successful operation, data gathering, and survival of one of the harshest New York winters on record, co-owners Kimberly and Eric Brayman will unveil the high-tech solar array to the region.

Fesko Farms will hold a **Solarbration!** and invite the community to come tour the array and learn everything from how to qualify for solar financial incentives to proper construction techniques used in the solar industry.

The event will take place Saturday, June 20 from 2 p.m. until 7 p.m., taking advantage of one of the longest days of the year to demonstrate the benefits of getting power from the sun.

“We began construction in October of 2013 and finished by Mid-December,” said Kimberly. “Since then, the array has been quietly offsetting our electric bill and actually outperforming our initial projections. That is why we thought this would be a good time to host an event to show people how well this technology works.”



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In addition to the solar tour and education from RER Energy group, the event will offer local cheeses and local brew products for sampling.

Walt Pieschke, the project developer for RER Energy Group, remarked, "It is great to see this technology being deployed in an agricultural setting to help our local farmers lower their costs. This array will offset Fesko's significant electric bill by about 80% for the next 30 years."

Solar panels are typically warranted for 25 years, with full arrays having a life expectancy of 30 or more years. With no moving parts, an array requires minimal maintenance over its lifespan—especially when compared to fossil fuel-based power generation methods.

Support for this project also came from Governor Cuomo's NY-Sun initiative, which is administered by the New York State Energy Research and Development Authority (NYSERDA). NY-Sun is a \$1 billion program to advance the scale-up of solar and move the state closer to having a sustainable, self-sufficient solar industry.

Solarbration! Event Specifics are as Follows:

Invite: Join Us For a Free ***Solarbration!*** Learn How Your Farm or Business Will Financially Benefit Using Solar to Reduce Energy Costs.

What: An educational and entertaining all-day event to learn how your farm or business will benefit financially using solar power to reduce energy costs. Solar topics include:

- Construction
- Financing
- Incentives
- Sustainability
- **Project Developer RER Energy Group will offer tours of the array and advice for those who are looking to invest in this clean energy technology and take advantage of the 30% FEDERAL TAX CREDIT, which is set to expire at the end of 2016.**

Where: Fesko Dairy Farm, 1261 East Lake Road, Skaneateles, NY.

When: Saturday, June 20 from, 2 to 7 p.m.

Other Details of the Event: Enjoy locally made cheeses and sample a variety of New York beverages.



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About RER Energy Group

RER Energy Group is an industry leader in providing cost-effective, high-quality solar systems throughout the Mid-Atlantic and Northeast region. The company has developed more than 20 megawatts of solar energy, obtaining over \$22 million in grant proceeds for commercial, industrial, agricultural, municipal, and non-profit customers. For more information, visit www.rerenergygroup.com.

About Sunvestment Group

Sunvestment Group provides a web-based platform that brings the key participants of a solar project together in an interactive, easy-to-use solar-funding portal. Using a proprietary project aggregation process and a community sourced finance platform, Sunvestment Group lowers project costs and assists in obtaining investors to make solar more financially feasible than ever before. For more information, visit www.sunvestmentgroup.com.
